VALUE OF SPACE SUMMIT
2023 SPONSORSHIP OPPORTUNITIES

Co-hosted by AEROSPACE
"The Next Giant Leap: Building Cyber Resilience for the Global Space Industry"

This theme will explore the critical importance of cybersecurity in the rapidly advancing commercial space sector. Drawing parallels between the monumental technological advances that propelled humanity to the moon in the late 1960s and the current state of the space industry, this conference aims to shed light on the profound changes we are experiencing and the urgent need for cyber resilience in the space domain.

Venue Hosts: UCCS University of Colorado Colorado Springs | KRATOS READY FOR WHAT’S NEXT | Booz Allen Hamilton
Benefits Legend

**Exclusive Event Branding**
Branding on all digital and printed event materials

**Classified Session Seats**
4 secured seats for the Classified Session on Oct 17 and Oct 20 (TS/SCI Clearance required)

**Panel Topic and Host**
Host a panel on Oct 18 with approved topic and provide moderator

**Social Media/Comms**
Mentioned as sponsor in social media and digital communications

**Keynote Speaker**
20 minute Keynote Speaker Opportunity

**Sponsor Video**
< 3 minutes

**Press Release Highlight**
Website Logo
Newsletter Mention
<table>
<thead>
<tr>
<th>Sponsorship Tiers</th>
<th>Amount</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Elite</td>
<td>$25,000</td>
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<tr>
<td>Premier</td>
<td>$15,000</td>
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<tr>
<td>Workforce Development</td>
<td>$12,000</td>
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<tr>
<td>Tabletop Exercise (TTX)</td>
<td>$10,000</td>
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<tr>
<td>Breakfast</td>
<td>$8,500</td>
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<tr>
<td>Networking Reception</td>
<td>$7,500</td>
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<tr>
<td>Badges</td>
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<tr>
<td>Coffee</td>
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<td>Official VOSS T-Shirt</td>
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<tr>
<td>Star Party</td>
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<tr>
<td>Pulpit Rock Space Walk</td>
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<tr>
<td>Small Business</td>
<td>$500</td>
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Elite Sponsor $25,000

**Event Branding and Visibility**
- Exclusive Event Branding
- Logos on All Digital Communications
- Program/Agenda Branding
- Website Logo

**Speaking Opportunities and Content Promotion**
- 4 Reserved Classified Session Seats
- Panel Topic and Host
- Keynote Speaker
- Sponsor Video

**Communication and Promotion**
- Social Media/Communications
- Newsletter Mention
- Press Release Highlight
Premier Sponsor
$15,000

Event Branding and Visibility
Exclusive Event Branding
Logos on All Digital Communications
Website Logo

Speaking Opportunities and Content Promotion
Panel Topic and Host
Sponsor Video

Communication and Promotion
Social Media/Communications
Newsletter Mention
Press Release Highlight
Workforce Development Sponsor $12,000

Track Sponsorship and Content Contribution
- Name and Sponsor Workforce Development Track
- Host Family Book Reading of: Cyber Guide for Kids
- Gift 600 books for Attendees
- Gift 50 Space Foundation Discovery Center tickets

Promotion and Visibility
- Sponsor Video
- Website Logo
- Newsletter Mention
- Press Release Highlight
TTX Sponsor $10,000

**Tabletop Exercise (TTX) Sponsorship and Branding**

- TTX Subject Matter Host
- TTX Program/Agenda Branding & Naming

**Promotion and Visibility**

- Social Media/Comms
- Logos on All Digital Comms
- Sponsor Video
- Website Logo
- Newsletter Mention
- Press Release Highlight
Breakfast Sponsor

$8,500

Breakfast Sponsorship and Keynote
Breakfast Host & Keynote Speaker

Promotion and Visibility
Social Media/Comms
Logos on All Digital Comms
Sponsor Video
Website Logo
Newsletter Mention
Networking Reception Sponsor
$7,500

Happy Hour Host
Social Media/Comms
Logos on All Digital Comms
Website Logo
Newsletter Mention
Badge Sponsor
$1,500

Brand Badges & Lanyards with Logo
Social Media/Comms
Website Logo
Newsletter Mention

SECURED!

Your Logo

Newsletter Mention
T-Shirt Sponsor
$1,500
SECURED!

Website Logo
Newsletter mention
SECURED!

Logo at Coffee Stations/Breaks
Social Media/Comms
Website Logo
Newsletter Mention
Colorado Springs Astronomical Society Star Party
$1,000 SECURED!

Host Star Party
Social Media/Comms
Logos on All Digital Comms
Website Logo
Newsletter Mention
Host The Space Walk at Pulpit Rock
Social Media/Comms
Logos on All Digital Comms
Website Logo
Newsletter Mention
Small Business* Sponsor $500

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<thead>
<tr>
<th>Branding</th>
<th>Exposure</th>
<th>Outreach</th>
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*Annual revenue under $3M to qualify as Small Business
Collective defense safeguards the space industry's ability to explore and innovate. To protect the space industry, we must unite in our defense strategies.

Questions? Contact us at info@s-isac.org