

## Color



#007089	#1DA27F	#002C3C	#EECF17	#A23032
C-90	C-79	C-96	C-8	C-25
M-46	M-13	M-71	M-14	M-92
Y-35	Y-64	Y-52	Y-100	Y-83
K-8	K-1	K-54	K-0	K-19

## Do's and Don'ts

#1: Contrast between logo and background



#2: Always Scale proportionally



#3 Do NOT adjust from color pallet or shades of black



## Background Color



## Font

**Rubik Medium**

Rubik Regular

Rubik Light

Kerning - 50pts